
News Release

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Maximizing Yield and Enhancing the Patient Access Experience

Conifer Health Solutions webinar to identify innovative revenue cycle process improvements for hospital financial leaders

FRISCO, Texas – How does a hospital improve its revenue cycle yield and increase patient satisfaction during the [Patient Access](#) process at the same time? Two senior leaders from Conifer Health Solutions will explain how to accomplish both goals simultaneously during an upcoming executive webinar, “Maximizing Yield: Enhancing the Patient Experience through Patient Access Process Improvement and Innovation.” The event will be held on Monday, March 8, at 2 p.m. CST, and is being sponsored by the Healthcare Financial Management Association (HFMA).

Conifer’s speakers include Romina White, senior director of National Patient Access Operations, and Greg Rassier, senior director of National Operations. They will explain how to maximize a hospital’s [revenue cycle](#) yield and improve the patient experience by centralizing financial and clinical clearance, standardizing patient access processes, and utilizing innovative technologies such as patient web portals and kiosks within patient access operations. They will also describe how establishing specific training and incentive programs can help a hospital’s patient access staff increase [point-of-service collections](#) and how patient access operations can directly and indirectly impact yield throughout a hospital’s entire revenue cycle.

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For more information and to register for the webinar, visit the HFMA Web site at

<http://www.hfma.org/events/webcasts/AWC030810.htm>.

About Conifer

Conifer Health Solutions provides Revenue Cycle and Patient Communications services to more than 100 hospitals and health systems nationwide. Conifer utilizes proprietary workflows and technology to offer comprehensive Revenue Cycle Solutions ranging from patient pre-registration through the processing of governmental, managed care and self-pay claims. The company also provides best-in-class Patient Communications services that include physician referrals, patient education, marketing services and pre-admission clinical appropriateness reviews.

Born from healthcare, Conifer Health Solutions is headquartered in Dallas, Texas, and employs more than 2,200 people. For more information, call 1-877-CONIFER or visit the company's Web site at www.coniferhealth.com.

Conifer Health Solutions, Inc. is a wholly owned subsidiary of Tenet Healthcare Corporation (NYSE:THC). Some of the statements in this release may constitute forward-looking statements. Such statements are based on our current expectations and could be affected by numerous factors and are subject to various risks and uncertainties, certain of which are discussed in Tenet's filings with the Securities and Exchange Commission, including its annual report on Form 10-K for the year ended Dec. 31, 2008, quarterly reports on Form 10-Q, and periodic reports on Form 8-K. Do not rely on any forward-looking statement, as we cannot predict or control many of the factors that ultimately may affect our ability to achieve the results estimated. We make no promise to update any forward-looking statement, whether as a result of changes in underlying factors, new information, future events or otherwise.

