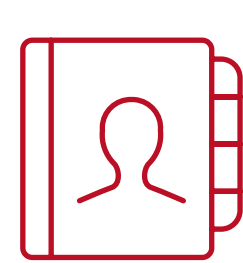


THE COST OF UNMANAGED CARE

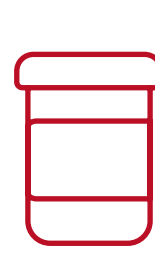
People are becoming savvier about their healthcare needs and are asking for a clear picture of their personal health journey. They want digital tools to manage their clinical records, lab results, medications, treatment plans and support to address the complexity of managing a chronic condition.

The Results are Clear



50%

of all U.S. patients do not fully adhere to their prescribed care plan



30%

of prescriptions for chronic health conditions are never filled, and 50% aren't taken as directed



~65%

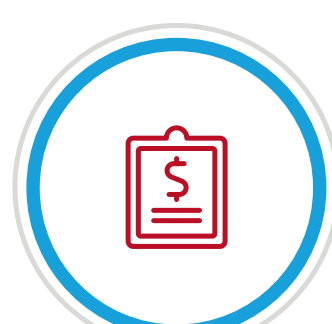
of medication-related hospital admissions are due to poor adherence

The Financial Impact



HEALTHCARE SPENDING REACHED APPROXIMATELY \$4.1 TRILLION

in 2020, or \$12,530 per person



\$100-300 BILLION OF ANNUAL HEALTHCARE COSTS

attributed to non-adherence

WHAT DOES THIS MEAN?

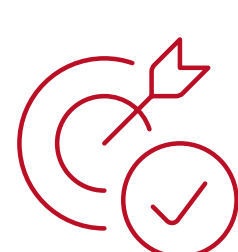
About 5% of the population accounts for **nearly half of the spending each year.**



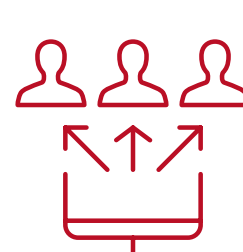
- Are your employees adhering to their healthcare plan?
- Is non-adherence affecting your organization's bottom line?
- Are those who need them most utilizing their benefits?

What can be done to help employees adhere to their care plan?

Implementing a successful population health management strategy that focuses the right resources on the right individuals at the right time leading to:



BETTER ADHERENCE



A HEALTHIER WORKFORCE



DECREASED COSTS*

*Of Healthcare Year-Over-Year

**CARE FOR POPULATIONS,
ONE PERSON AT A TIME.**

Learn more at [ConiferHealth.com](https://www.coniferhealth.com)