



Taft-Hartley Fund Achieved Nearly \$1M in Savings in a Single Year

About

Taft-Hartley Fund ("The Fund"), based in the Mid-Atlantic region, that serves 3,200+ heavy equipment operators and their dependents.

Challenge

- The Fund was experiencing significant year-over-year claim increases, especially in high-cost claimants
- Low member engagement rate
- Poor engagement with their medical management company

Solution

- Rich data analytics and comprehensive quarterly reporting
 - Employed predictive analytics to assign members' risk level through ConiferCore® technology and identify members with newly diagnosed costly conditions and members needing assistance.
 - Identified gaps in care for members who had not followed the guidelines provided for preventative care.
- Marketing of program to drive up engagement
 - Created a communication plan with The Fund to introduce Personal Health Management including co-branding and bio of their nurse.
 - Provided quarterly articles written by a Conifer nurse that focused on The Fund's greatest needs, e.g., mental health, diabetes and obesity.
- Holistic, personalized and cost effective care management
 - Provided discharge planning to transition members from hospital to home.
 - Engaged members with newly diagnosed conditions, providing education and supporting new habits.
 - Supported members in navigating their benefits.

Results

The Fund Overall:

- \$924,231 in total savings from Personal Health Management program (year 2).
- 3:1 ROI ratio in Personal Health Management program (inception to date).
- Currently, 91% overall member engagement.

When Looking at Disease-Specific Results Achieved Through our Personal Health Management Program - After the Partnership's First Year:

- 67% of members working on diabetes management have met their goals.
- 50% of members with depression report now having the ability to control symptoms.
- 100% of engaged members diagnosed with cancer report complete knowledge of infection prevention/control techniques.

3:1 ROI RATIO

91% MEMBER ENGAGEMENT

©2022 Conifer Health Solutions, LLC.