

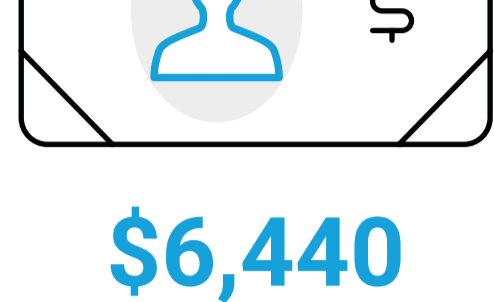
THE COST CRISIS IN HEALTHCARE



Managing Patient Outcomes Affects Your Bottom Line

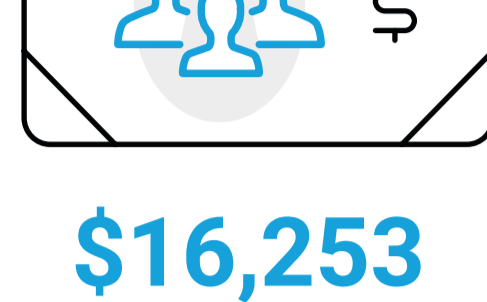
The cost of providing healthcare for employees has risen drastically over the past decade due to high-deductible health plans, and individuals delaying or skipping their care altogether. The result – sicker employee population, poorer outcomes, and ultimately increased healthcare costs.

The Cost of Providing Healthcare Insurance*



\$6,440

for an individual



\$16,253

for a family¹

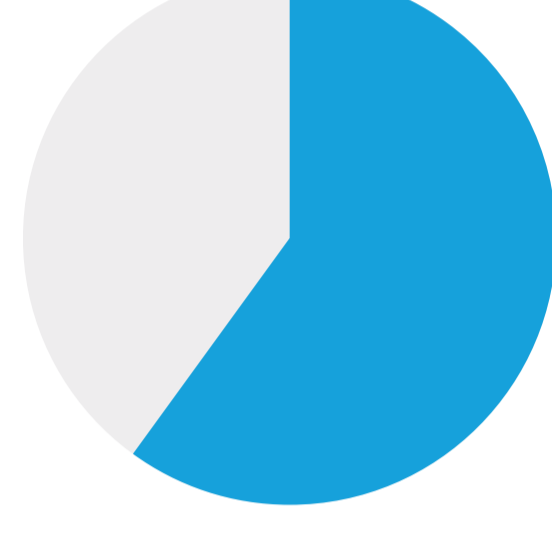
*Average cost in 2021



47% INCREASE

over the previous decade

The Increasing Impact of Chronic Disease



60%

of adults in the
U.S. have a
chronic disease



40%

of adults in the U.S.
have two or more
chronic diseases²

Of all U.S. Adults with Chronic Health Conditions



50%

of all U.S. patients
do not fully adhere
to their prescribed
care plan³



30%

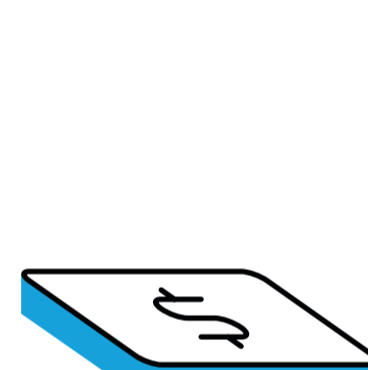
of prescriptions
for chronic health
conditions are never
filled, and 50% aren't
taken as directed



~65%

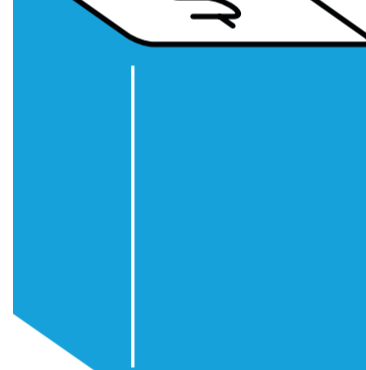
of medication-
related hospital
admissions are due
to poor adherence

POOR ADHERENCE IS EXPENSIVE



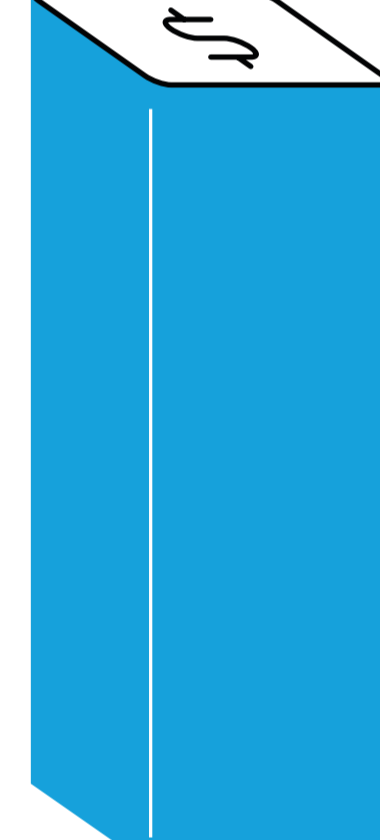
\$36.4B

Annual cost
to employers
from reduced
productivity⁴



\$375B

Annual employer
expenses
incurred due
to employees'
poor health⁵



\$1T

Annual economic
impact of
unaddressed
chronic disease
among employees⁶

How Can a Personal Health Nurse Program Help?

Implementing a successful population health management strategy that focuses the right resources on the right individuals at the right time can lead to:



**BETTER
ADHERENCE**



**A HEALTHIER
WORKFORCE**



**DECREASED
COSTS***

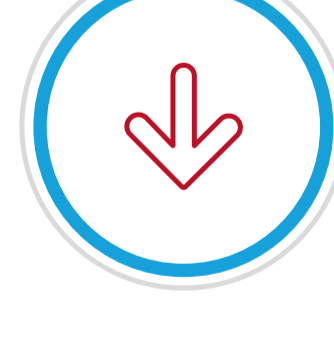
*Of Healthcare Year-Over-Year

When High-Risk Employees Proactively Engage With a Conifer Personal Health Nurse



A 13% REDUCTION

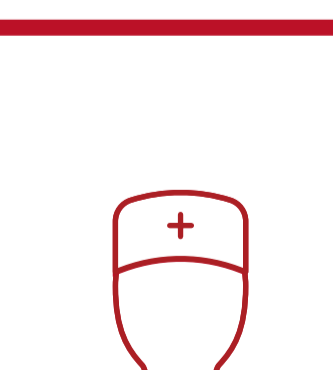
in the number of high-cost
claimants with >\$100K per year



AN 80% REDUCTION

in the number of high-cost
claimants expenses

Note: Specific client example. Results vary depending on type of plan and member engagement. Two months prior to Conifer engagement compared to 12-24 months after Conifer engagement. Costs are for same 45 high-cost claimants prior to Conifer engagement.



Numbers Tell the Story.

Through a holistic approach, Personal Health Nurses help hold employees accountable while also providing encouragement and support throughout the healthcare journey.

Conifer's Personal Health Nurses provide cost savings to you – one person at a time.

**CARE FOR POPULATIONS,
ONE PERSON AT A TIME.**

Learn more at [ConiferHealth.com](https://www.coniferhealth.com)

CONIFER
HEALTH SOLUTIONS®

Care Over Everything.™

¹ <https://www.peoplekeep.com/blog/cost-of-employer-sponsored-health-insurance>

² <https://www.cdc.gov/chronicdisease/resources/infographic/chronic-diseases.htm>

³ <https://www.kff.org/health-costs/issue-brief/americans-challenges-with-health-care-costs/>

⁴ <https://www.healthleadersmedia.com/finance/employees-poor-health-cost-employers-575b-2019>

⁵ <https://www.cdc.gov/chronicdisease/resources/publications/factsheets/workplace-health.htm>

⁶ <https://www.fightchronicdisease.org/latest-news/milken-institute-study-chronic-disease-costs-us-economy-more-1-trillion-annually>