

# THE RISING COST OF EMPLOYEE HEALTHCARE



## Managing Patient Outcomes Affects Your Bottom Line

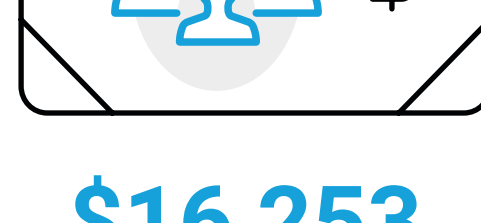
The cost of providing healthcare for employees has risen drastically over the past decade due to high-deductible health plans, and individuals delaying or skipping their care altogether. The result – sicker employee population, poorer outcomes, and ultimately increased healthcare costs.

## The Cost of Providing Healthcare Insurance\*



**\$6,440**

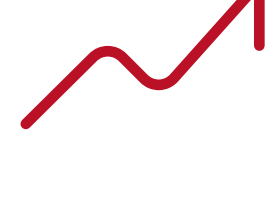
for an individual



**\$16,253**

for a family<sup>1</sup>

\* Average cost in 2021



**47% INCREASE**

over the previous decade

## The Increasing Impact of Chronic Disease



**60%**

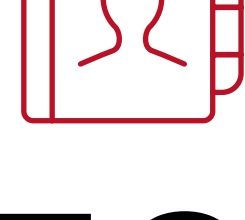
of adults in the U.S. have a chronic disease



**40%**

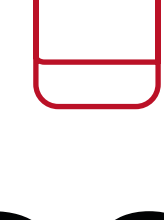
of adults in the U.S. have two or more chronic diseases<sup>2</sup>

## Of all U.S. Adults with Chronic Health Conditions



**50%**

of all U.S. patients do not fully adhere to their prescribed care plan<sup>3</sup>



**30%**

of prescriptions for chronic health conditions are never filled, and 50% aren't taken as directed



**~65%**

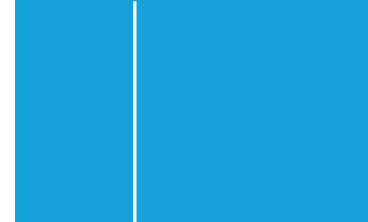
of medication-related hospital admissions are due to poor adherence

## POOR ADHERENCE IS EXPENSIVE



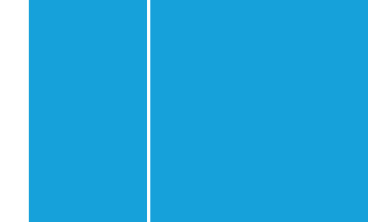
**\$36.4B**

Annual cost to employers from reduced productivity<sup>4</sup>



**\$575B**

Annual employer expenses incurred due to employees' poor health<sup>5</sup>

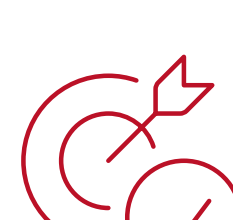


**\$1T**

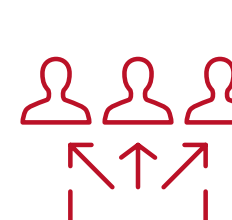
Annual economic impact of unaddressed chronic disease among employees<sup>6</sup>

## How Can a Personal Health Nurse Program Help?

Implementing a successful population health management strategy that focuses the right resources on the right individuals at the right time can lead to:



**BETTER ADHERENCE**



**A HEALTHIER WORKFORCE**



**DECREASED COSTS\***

\* Of Healthcare Year-Over-Year

## When High-Risk Employees Proactively Engage With a Conifer Personal Health Nurse



**A 13% REDUCTION**

in the number of high-cost claimants with >\$100K per year



**AN 80% REDUCTION**

in the number of high-cost claimants expenses

**Note:** Specific client example. Results vary depending on type of plan and member engagement. Two months prior to Conifer engagement compared to 12-24 months after Conifer engagement. Costs are for same 45 high-cost claimants prior to Conifer engagement.



## Numbers Tell the Story.

Through a holistic approach, Personal Health Nurses help hold employees accountable while also providing encouragement and support throughout the healthcare journey.

Conifer's Personal Health Nurses provide cost savings to you – one person at a time.

**CARE FOR POPULATIONS,  
ONE PERSON AT A TIME.**

Learn more at [ConiferHealth.com](https://coniferhealth.com)

**CONIFER**  
HEALTH SOLUTIONS\*

Care Over Everything.

<sup>1</sup> <https://www.peoplekeep.com/blog/cost-of-employer-sponsored-health-insurance>

<sup>2</sup> <https://www.cdc.gov/chronicdisease/resources/infographic/chronic-diseases.htm>

<sup>3</sup> <https://www.kff.org/health-costs/issue-brief/americans-challenges-with-health-care-costs/>

<sup>4</sup> <https://www.healthleadersmedia.com/finance/employees-poor-health-cost-employers-575b-2019>

<sup>5</sup> <https://www.cdc.gov/chronicdisease/resources/publications/factsheets/workplace-health.htm>

<sup>6</sup> <https://www.fightchronicdisease.org/latest-news/milken-institute-study-chronic-disease-costs-us-economy-more-1-trillion-annually>